

Master of Business Administration

MODULES	MODULE CODE	CREDITS	DURATION
Preliminary Workshops:			
- Academic Writing - Mathematics - Research	-	-	3 consecutive weekends
Core Course Requirement:			
Business and Professional Ethics	MBA5007	3	5 weeks
Marketing in a Dynamic Environment	MBA5005	3	5 weeks
Managerial Accounting	MBA5001	3	5 weeks
Managerial Decision Analysis	MBA5006	3	5 weeks
Economics for Strategic Decisions	MBA5004	3	5 weeks
Managerial Finance	MBA5002	3	5 weeks
Corporate Information Strategy and Management	MBA5008	<u>3</u>	5 weeks
Total Credits		21	
Management Specialization			
Organizational Development and Change Management	MBA5010	3	5 weeks
International Business	MBA5011	3	5 weeks
Human Resource Management and Labour Relations	MBA5012	3	5 weeks
Leadership and Strategy Implementation	MBA5009	<u>3</u>	5 weeks
Total Credits		12	
Finance Specialization			
Financial Institutions, Markets and Instruments	MBA5013	3	5 weeks
Management of Multinational Corporations	MBA5014	3	5 weeks
Capital Budgeting Decisions	MBA5016	3	5 weeks
Investment Analysis and Portfolio Management	MBA5015	<u>3</u>	5 weeks
Total Credits		12	

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Marketing Specialization			
Marketing Research	MBA5021	3	5 weeks
Service Marketing	MBA5024	3	5 weeks
Global Marketing Management	MBA5022	3	5 weeks
Strategic Marketing Management	MBA5023	<u>3</u>	5 weeks
Total Credits		12	
Entrepreneurship Specialization			
Fundamentals of Entrepreneurship	MBA5017	3	5 weeks
Organizing and Operating a Small Business	MBA5018	3	5 weeks
Entrepreneurial Financial Management	MBA5019	3	5 weeks
Entrepreneurial Management and Venture Capital	MBA5010	<u>3</u>	5 weeks
Total Credits		12	
Hospitality and Tourism Management Specialization			
Hospitality and Tourism Management	MBA5027	3	5 weeks
Marketing for Hospitality and Tourism	MBA5025	3	5 weeks
Legal Aspect of Hospitality and Tourism	MBA5028	3	5 weeks
Financial Accounting for Hospitality and Tourism	MBA5026	<u>3</u>	5 weeks
Total Credits		12	
Common Specialization			
Corporate Strategy	MBA5003	3	5 weeks
MBA Consultancy Project	MBA5029	<u>3</u>	6 months
Total Credits		6	