



**University of Technology, Jamaica**

**Faculty of Education and Liberal Studies**

**School of Technical and Vocational Education (SoTaVE)**



**Bachelors of Arts**  
**Apparel Design, Production and**  
**Management**

# PROGRAMME INFORMATION

The programme is designed to prepare competent, professional entrepreneurs to make an impact on the local and international fashion design scene.

The programme will facilitate the student in the acquisition of design skills; pattern drafting; competency in construction skills which extend to operations management in a production facility. A wide range of designing opportunities will be offered including basic garment design, couture, tailoring techniques, textile design and sewn products for interior decoration.

The student will be required to complete modules in apparel marketing and retail management and apparel production management.. Through the interaction with the local fashion industry students will gain insight into the practices of the industry. The numerous opportunities afforded the student will allow the student to develop confidence in public speaking and presentation skills.

Students will be exposed to the latest technologies in the industry such as CAD for pattern making, fashion designing and textile design. Technology will be employed in the testing of textile materials. Students will have access to computerized embroidery machines.

# ENTRY REQUIREMENTS

The successful candidate should possess the following or equivalent qualifications:

- 5 (five) CXC (General or Technical Proficiency level; Grades 1,2,and 3) including English Language, and Mathematics
- G.C.E. Level (Grades; A,B, and C)

Applicants may be eligible for advanced standing and/or credit transfer. Holders of Associate degrees in Fashion from Montego Bay Community College, prior education at other tertiary colleges/universities and applicants who have completed City & Guilds certificates will be assessed.

**PROGRAMME DURATION: 4 years (8 semesters)**

# MODULES REQUIRED

## YEAR 1

	Credits
Academic Writing 1	3
Information Technology	3
Community Service Project	1
Fundamentals of Design	3
Introduction to Financial Accounting	3
College Mathematics	4
Introduction to Psychology	3
Environmental Sciences	3
Textiles for Consumers	3
Garment Construction	3
Basic Clothing	0

**Total: 29**

## YEAR 2

	Credits
Academic Writing 2	3
Entrepreneurship	3
History of Fashion	3
Patternmaking	3
Introduction to Fashion Design	3
Social and Psychological Aspects of Clothing	3
Occupational Environmental Health & Safety	3
Management Principles	3
Advanced Garment Construction	3
Colour & Design in Textiles	3
Consumer Economics	3

**Total: 33**

# MODULES REQUIRED

## YEAR 3

	Credits
Designing with CAD	3
Draping for Fashion	
Design	3
Research Methodologies	3
Intro to Micro Economics	3
Legal Environs of Business	3
Apparel Production	
Management	3
Apparel Marketing	3
Couture Techniques	3
University Elective	3
Selectives	6
Industrial Attachment	3

**Total: 36**

## YEAR 4

	Credits
University Elective	3
Professional Fashion	
Presentation	4
Designing in the Fashion	
Industry	3
Sustainability & Textile	
Testing	3
Selectives	3
Integrative Study	3
Tailoring Techniques	3

**Total: 22**

**SPECIAL NOTES:** Industrial Attachment will be taken in the Summer after the third year.

**Selectives:** 3 credits each (Select 3)

- Accessories & Sewn Products
- Photography
- Applied Surface Design
- Retail Management in the Fashion Industry
- Housing & Interior Design

# REQUIREMENTS FOR GRADUATION

Total Credits: 120

Including:

- Industrial Attachment
- Styling & Photo-Shoots
- Participation in Fourth Year Fashion Show

AWARDS:

Faculty Awards are presented in October to qualifying students in the Fashion Design Management Programme. Recipients are selected for their outstanding academic accomplishments and professional potential.

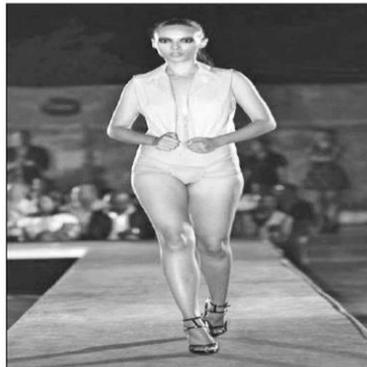
A Special Award of “Designer of the Year” will be presented at the annual Fashion Presentation.

# STUDENTS' SUCCESSES

A number of our students have participated on Style Week. Here is Ann Bolt on Style Week 2013



Elsian Delancy is showcased in her local paper of Turks & Caicos



# CAREER OPPORTUNITIES



- Fashion Designer
- Assistant Fashion Designer
- Sample Maker
- Apparel Manufacturer
- Couturier
- Tailor
- Textile Designer
- Interior Decorator
- Manufacturer of Interior Decoration Items
- Fashion Illustrator
- Retailer Manager
- Inventory Manager
- Apparel Marketer/Buyer
- Merchandiser
- Stylist

# APPAREL DESIGN, PRODUCTION AND MANAGEMENT

UBTADPMXU1A

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